

AdriaFootouring: The Role of Environment and Landscape in Touristic Innovation First Regional Conference

Thursady 6 november 2014 – 14.30 – 16.30

EcoMondo - Fiera di Rimini

Sustainable City - Stand B7 – area 39

Via Emilia, 155, 47921 Rimini RN

14.30 Registration of partecipants

Welcoming

Sara Visintin – Local political representative for Environment Energy and Sustainable Development Policy and Technological Innovation – Municipality of Rimini

14.45 - 15.00

Valentina Ridolfi e Noemi Bello – Stategic Plan Agency

AdriaFootouring Project: a Virtual Incubator for the Tourist Innovation of Adraiatic Area

15.00 - 15.15

Andrea Pollarini – IULM University Professor and Principal of the Loisir and Communication Events School
Drivers in Tourist Innovation

15.15 – 15.30

Cristiano Quadrelli - Iper.net

New borders of Web Marketing based on Artificial Intelligence

15.30 – 15.45

Monia Colonna – Comune di Rimini

Energy efficiency in Tourist Accomodations

15.45 - 16.15

Andrea Zanzini e Giovanni Sasso

The Best Practices of Energy Efficiency in Rural Accomodations: the Case Study of Sustainable B&B in SassoErminia (Italy)

16.15 – 16.30

Matteo Giovanardi

Giulia Bathhouse n. 85: Sustainability and Access

16.30

Conference Upshot and Greetings

